

A photograph of a middle-aged couple smiling and embracing on a boat. The man has grey hair and is wearing a light-colored button-down shirt. The woman has blonde hair and is wearing a white blouse. The background shows the blue water of the ocean and a wooden railing of the boat.

Let Us Help
You **Restore**
Your Hair.

*45 Years Of
Helping People
Look Their Best.*

OUR PASSION IS YOUR HAIR!

Hair Restoration Specialists Inc., is a private practice dedicated to helping men and women restore their hair and their confidence. We take great pride in providing our clients with the latest breakthroughs in male and female hair restoration solutions, including surgical hair transplants and non-surgical hair loss solutions.

We encourage you to schedule a free, confidential hair loss consultation so you can learn which hair loss solution is best suited for you.

MEET OUR HAIR RESTORATION SPECIALISTS OF ATLANTA.

Our commitment to personalized care and attention is at the heart of our approach. We treat every client like our only client, taking the time to understand their unique needs and concerns. As our client we put your needs first and provide the most natural looking results.



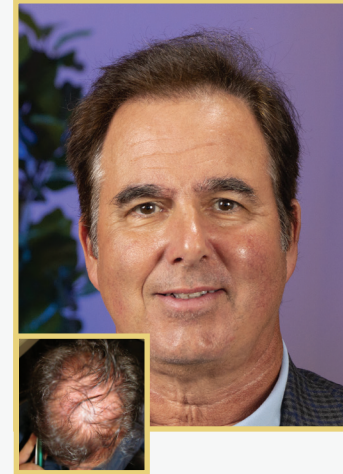
GARY KOENIG
Head Director, CEO



JULIA HORTON-COLLINS
Senior Director, Trichologist



JAMES MOULTON II
Medical Director, Doctor



SOLUTIONS FOR EVERYONE.

Hair loss is a problem for both **MEN** and **WOMEN**.



MALE PATTERN BALDNESS is primarily hormonally driven, genetically programmed loss of scalp hair.



WOMEN can lose hair from traction of hair clips, hair parting, vitamin deficiencies, hair products, androgen, hormone imbalance, and/or metabolic diseases such as thyroid deficiencies.



HRS has skillfully and discreetly helped men and women of all ages suffering from hair loss improve their looks, self-esteem and lives.

CAUSES OF HAIR LOSS

Common Conditions

- Age
- Extreme Weight loss
- Male & Female Pattern Baldness
- Menopause (female only)
- Physical Stress
- Poor Nutrition
- Pregnancy (female only)
- Prescription Medication
- Skin Conditions

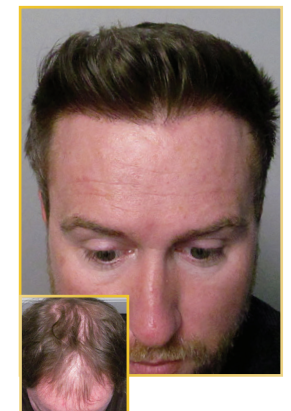
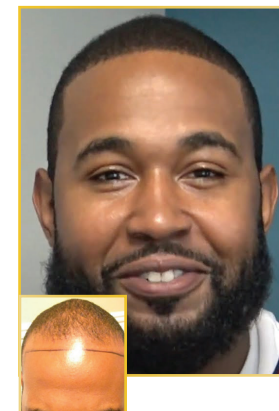
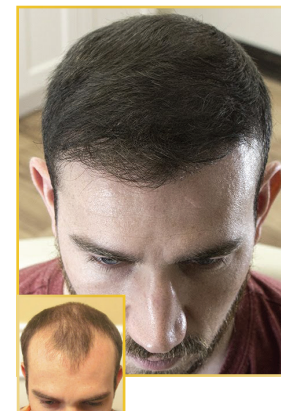
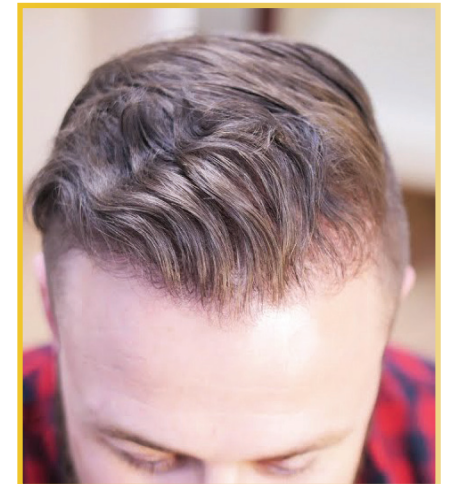
Medical Conditions

- Alopecia Areata
- Alopecia Totalis
- Alopecia Universalis
- Anemia
- Chemotherapy/Radiation
- Clinical Diseases
- Telogen Effluvium
- Thyroid Disorders
- Trichotillomania

HAIR TRANSPLANTS AT HAIR RESTORATION SPECIALISTS.

Follicular Unit Extraction (FUE) Hair Transplant

FUE Hair Transplant is a minimally invasive procedure that involves extracting individual hair follicles from a donor area, typically the back or sides of the head, and implanting them into areas experiencing hair loss. Unlike traditional methods, FUE leaves no linear scars and has a quicker recovery time.



ELITE PLATINUM NO-SHAVE FUE HAIR TRANSPLANT.

The Elite Platinum No-Shave FUE hair transplant method at HRS in Atlanta allows patients to restore their hair without the need to shave their donor or recipient areas.

This technique is designed to provide a truly discreet, subtle method of permanent hair transplantation and hair restoration and is designed for those who wish to keep their existing hair length intact throughout the process.



With No-Shave FUE hair transplantation, only the individual hair follicles to be transplanted are trimmed, while the surrounding hair remains untouched. This preserves the patient's hairstyle and allows for seamless blending after the transplant.

Benefits of the Elite Platinum No-Shave FUE Hair Transplant.

- > **No shaving required:** Keep your existing hairstyle intact throughout the procedure.
- > **Seamless integration:** Go back to your daily routine immediately after the transplant.
- > **Undetectable results:** Your transplanted hair seamlessly blends with your natural hair.
- > **No visible scarring:** Enjoy a scar-free outcome unlike traditional transplant methods.
- > **Confidence restored:** Feel secure knowing that your new hair is virtually undetectable.



Our commitment to excellence has allowed us to perform over 25,000 successful surgeries.

AFRICAN AMERICAN HAIR TRANSPLANTS AT HRS.

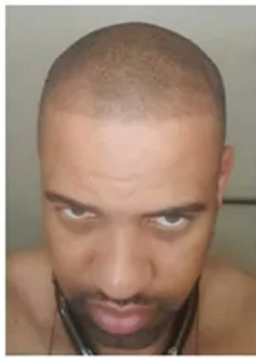
At HRS Hair Restoration Specialists in Atlanta, we specialize in African American hair transplants and hair restoration.

Permanent, natural hair transplantation, like all other plastic surgeries, is a combination of both medical skill and aesthetic art. It requires an expert surgical team with deep experience and training to create the most undetectable, natural-appearing results.

For African American men and women and those of Caribbean descent, our exclusive team has a transplant method which offers unique advantages and is ideally suited to meet the challenges associated with curly hair.



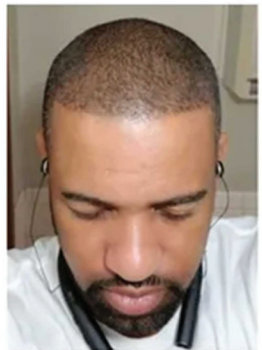
Before



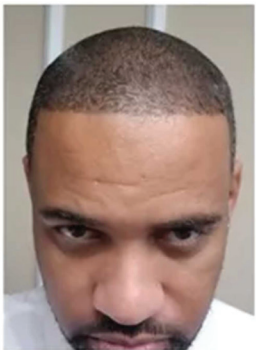
3 Months



5 Months



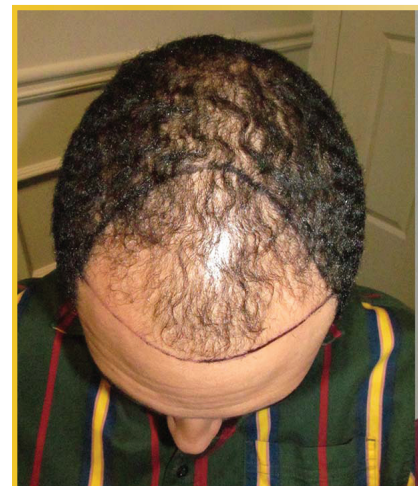
7 Months



9 Months



12 Months



FACIAL HAIR TRANSPLANTATION.

Fill In Beard Transplant

Experience natural-looking results tailored to your facial features.

At HRS, our Beard Transplant Procedure uses your own hair to fill in patchy areas and enhance beard fullness. This innovative technique provides a permanent solution for achieving the thick, defined beard you desire.



Eyebrow Transplant

Our eyebrow transplant procedure uses your own hair follicles to create natural-looking, fuller eyebrows.

This technique effectively fills in sparse areas and enhances your brow shape.



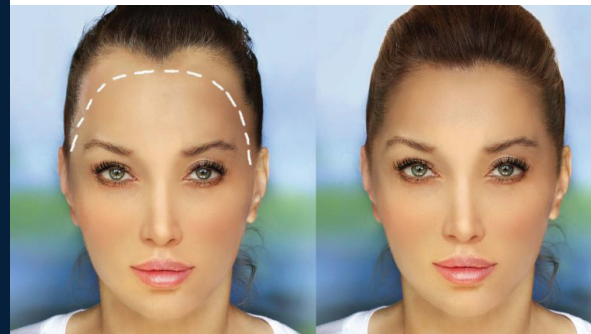
TRANSGENDER HAIR TRANSPLANT AT HRS OF ATLANTA.

Hair transplants are a popular procedure amongst the transgender community as they can help alter the appearance of your hairline. This is an imperative gender trait as the shape and flow of hairs grow different depending on if you are male or female.



What are the differences between a male's hairline and a female's hairline.

- The position of the hairline
- The shape of the hairline
- The flow of hairs
- The density of the hair



Male hairlines are usually "M" shaped, whereas female hairlines are curved and typically located further forward.*

CAUSES OF THINNING AND SHEDDING HAIR

> Age

Hair follicles gradually reduce their activity as part of the aging process, leading to thinner, finer hair. The growth phase (anagen) of the hair cycle shortens, and more hair follicles enter the resting phase (telogen), causing an increase in shedding.

> Medication

In some instances medicine may have side effects that impact health hair growth. These include cholesterol lowering agents, ulcer healing agents, anti-diabetic drugs, blood pressure medication, and birth control pills.

> Stress

Stress can lead to hair loss by disrupting the natural hair growth cycle, pushing more hair follicles into the resting phase. Severe or prolonged stress can also trigger autoimmune responses, and elevated cortisol levels from stress can impair blood flow to the scalp, further weakening hair health.

> Poor Diet

A poor diet can lead to hair loss by depriving the body of essential nutrients needed for healthy hair growth. Deficiencies in protein, biotin, and vitamins like D and E weaken hair follicles and slow growth. This leads to thinning or excessive shedding.

In the United States, about **50 million men** and **30 million women** experience hair loss.



50%
of men have
noticeable hair loss
BY AGE 50



40%
of women
experience signs of
thinning hair
BY AGE 50



30% of men experience balding by the age of 30.

NON-SURGICAL HAIR LOSS SOLUTIONS AT HRS.

We offer a variety of non-surgical hair loss treatment options for men and women.

Individually or a combination of non-surgical treatments will greatly reduce your hair loss and increase blood circulation to the hair follicles which results in healthier, shinier, fuller hair, in addition to less breakage.



- **Platelet-Rich Plasma (PRP)**
- **Low-Level Laser Therapy (LLLT)**

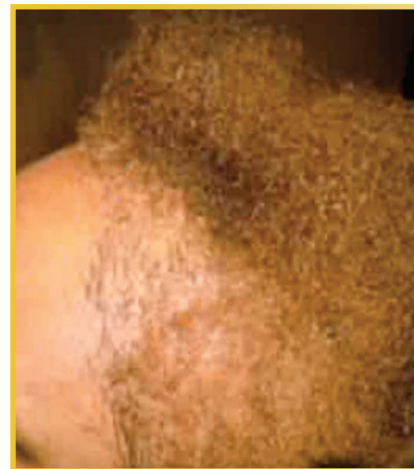
WHAT IS LOW-LEVEL LASER THERAPY (LLLT)?

Low-level laser therapy (LLLT) is a non-invasive treatment that uses low-intensity light to stimulate cellular activity and promote healing.

In hair restoration, LLLT is commonly used to improve hair growth by increasing blood flow to the scalp and encouraging hair follicles to enter the growth phase. The therapy is painless, safe for most individuals, and typically delivered through specialized laser devices or caps. It's an effective option for both men and women experiencing hair thinning or early stages of hair loss.

Benefits of Low-Level Laser Therapy (LLLT).

- No medications.
- Helps achieve fuller, thicker, healthier looking hair.
- Is effective in both men and women of all ages.
- Increases the appearance of hair volume and strength.
- No discomfort or negative side effects.
- Maintains the appearance of the hair in 85% to 93% of clients.



WHAT IS PLATELET-RICH PLASMA (PRP) THERAPY?

Platelet-Rich Plasma (PRP) Treatment for Hair Loss is a procedure of hair rejuvenation where platelets are harvested from the patient's own blood and injected throughout the scalp.

PRP contains growth factors that help to repair damaged hair follicles, therefore helping to promote the regrowth of thicker, stronger, and healthier hair.



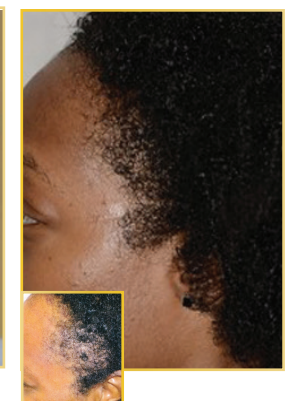
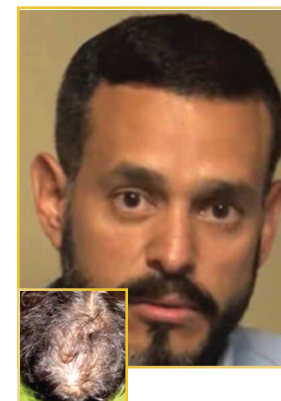
How Does It Work?

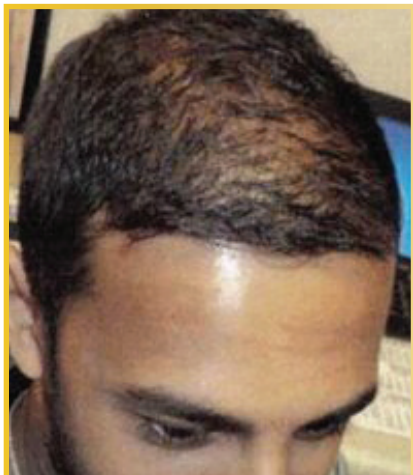
Platelet-Rich Plasma Treatment for Hair Loss is very similar to having a routine blood test. A small amount of blood is collected from the patient's arm. After the blood is collected, it is placed in a sterile container.

Your blood is processed in a PRP centrifuge, concentrating the platelets and growth factors. A larger volume of blood can yield a higher platelet count, potentially enhancing hair growth outcomes. At HRS, we utilize one of the top PRP machines available, backed by 23 years of research and experience testing various PRP systems. We are confident that our PRP is of the highest quality.



The PRP that contains the abundant growth factors and healing agents are then injected back into the patient's scalp, targeting the areas where his or her current hair growth is diminishing.





Benefits of Platelet-Rich Plasma Therapy.

- Helps stop or reduce excessive hair loss.
- Strengthen and thicken existing hairs.
- Regrowth of dormant hairs.
- Increases blood flow to the scalp.
- Non-invasive and nonsurgical.
- Treatments are approximately one hour.
- Discreet appearance; no embarrassing dressings or bandages.
- Accelerates newly transplanted hairs' growth cycle.
- Affordable hair restoration treatment.

A special follow-up regimen will help ensure that you receive the maximum possible hair restoration results.

Our clinical staff will go over a customized treatment plan to ensure maximum hair rejuvenation.

GET STARTED TODAY!

➤ Hair Transplant Cost

Determining the cost of a hair transplant procedure begins with assessing the extent of hair loss and evaluating the quality of donor hair. The amount of quality donor hair that can be safely harvested affects the size of the surgery session and the overall price range.

While cost is a significant consideration, it is important to remember that a hair transplant is an investment in yourself that will last a lifetime. Each patient's situation and degree of hair loss is different. Therefore, to get a better understanding of the cost, we recommend an in-clinic or virtual consultation where we can evaluate your individual hair restoration needs.

➤ Financing Options

We have always strived to make hair restoration affordable by offering multiple financing and payment options to each of our new and existing clients. Our clients find financing a convenient and affordable way to get the procedure and look they want right away.

To learn more about our financing options, or to book a free consultation. Please contact us at (404) 231-3100 or info@hrsatl.com.



HRS HAIR RESTORATION SPECIALISTS

Located on the third floor inside Northside Tower

**6065 Roswell Road, Suite 300
Atlanta, GA 30328**



404-231-3100



www.hrsatl.com



info@hrsatl.com